



A FUN & EDUCATIONAL EVENT TO INSPIRE CHILDREN'S INTEREST IN CONSTRUCTION!



SPONSORSHIP OPPORTUNITIES

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SATURDAY | MAY 14 | 2022 | 9AM-3PM

Kids Building Wisconsin is a family favorite, free community event that focuses on getting kids interested in exciting construction-industry careers. At our fun, interactive event, kids participate in over 45 hands-on exhibits run by local trades and area businesses.

Some of the last event's popular exhibits included:

- **The Big Equipment**
- **Boom Lift Rides**
- **Build a Toolbox**
- **A Giant Sandpit**

The positive community feedback and media attention to Kids Building Wisconsin has been outstanding. Your generous sponsorship will help us continue to provide a free event for families. Based upon the last event's attendance of over 2,700 kids and families, we anticipate **3,000 kids and their families** this year. With area skilled trades, contractors, architects, and suppliers already pledging support and participation, now is your chance to take part in this fantastic event.



Kids Building Wisconsin is a 501(c)(3) organization run by a volunteer Board of Directors. Our goal is to broaden our impact to support young people interested in entering the construction industry.





KIDS BUILDING WISCONSIN 2021

70
sponsorships!

2,700
kids & their families
in attendance!



6
Hours of
construction fun!

48
interactive exhibits!



46 press &
newspaper
mentions!



173

event volunteers!



3
grand prize winners!



761
pieces of
pizza!



235

photo contest entrants!

2,600



hard hats!

10

pieces
of
BIG
equipment!



" We are so proud to be part of this unique event where all contractors--large and small--come together for one day to promote the trades and inspire future builders in our community. It was truly priceless to watch young budding builders grab mags and trowels to simulate finishing concrete with our crews at our exhibit. The look of awe in the kids' faces that quickly turned into unfiltered excitement as they got to experience construction equipment like semis and bobcats up close was truly contagious!"

**Dena Gullickson, Stevens Construction
2018 Kids Building Wisconsin Sponsor**

SPONSORSHIP LEVELS

DEADLINE: MARCH 9TH (TO BE INCLUDED ON PRINT MATERIALS)

	FRIEND \$400	BRONZE \$800	SILVER \$1,500	GOLD \$3,000	TITLE \$5,000
Video Feature (filmed by KBW)					✓
Mention in print advertising					✓
Logo on homepage of website					✓
Logo on Facebook cover image					✓
Logo on promotional banners and signage					✓
Logo in promotional videos				✓	✓
Logo on event map				✓	✓
Logo on flyers and promotional items				✓	✓
Logo on event t-shirts			✓	✓	✓
Logo on sponsor page of website			✓	✓	✓
Announced mention at event			✓	✓	✓
Banner at event		Sign	Small Banner	Medium Banner	Large Banner
Social media mention		✓	✓	✓	✓
Event exhibit	Optional*	Optional*	Optional*	Optional*	Optional*
Name listed on sponsor page of website	✓	✓			



OTHER SPONSORSHIP OPPORTUNITIES:



Do you have ideas that don't quite fit our sponsorship packages?

Contact: info@kidsbuildingwi.org

*For exhibiting information and details on what's included, please go to page 5 "Exhibiting at Kids Building Wisconsin."

SPONSORSHIP COMMITMENT FORM

Please complete this form and return it with your check by **MARCH 9TH** to ensure your company logo is included on print materials.

Company							
Contact							
Address							
Phone Number							
Email Address							
Sponsor Level	Friend Sponsor	Bronze Sponsor	Silver Sponsor	Gold Sponsor	Title Sponsor		
Exhibit Option	I/we plan to exhibit. I/we do not plan to exhibit.		Special Exhibit Needs:				
What will your Exhibit be?							
Exhibit utility needs (limited supply)	Power	Running Water	Access to Water	CHAIRS	How Many?	TABLE	How Many?

Please contact your Kids Building Wisconsin representative if you have special exhibit space needs.

SPONSORSHIP DEADLINE: MARCH 9TH
(TO BE INCLUDED ON PRINT MATERIALS)

Email this form along with your company logo (vector file format) to INFO@KIDSBUILDINGWI.ORG



Please send and make checks payable to:

Kids Building Wisconsin
2625 Research Park Drive
Fitchburg, WI 53711

EXHIBITING AT KIDS BUILDING WISCONSIN

What does being an exhibitor entail?

Our goal is to provide interactive, educational, and hands-on exhibits for kids ages 4-12. Although not every exhibit interests every age, we want to have engagement opportunities for everyone at our event. In prior years, exhibitors have included local trades, general contractors, subcontractors, suppliers, architects, engineering firms, and other industry-related groups interested in promoting construction careers.

For additional information about what being an exhibitor includes, see below:

What You Provide:	What We Provide:	Benefits of Exhibiting:
<p>The Activity (We're always happy to help come up with ideas!)</p> <p>Volunteers to Run Your Station</p> <p>Any Materials Required for Your Activity</p> <p>Prizes, or Other Giveaways, if Desired</p>	<p>1 - 10x10 Tent</p> <p>1 - 8 ft Table</p> <p>2 Chairs</p> <p>Lunch for Volunteers</p>	<p>Goodwill in Community</p> <p>Marketing (See Sponsorship Levels)</p> <p>Opportunity to Interact with Local Industry Professionals</p> <p>Fun Day Celebrating our Industry</p>



ARCHITECT STATION
presented by Veridian Homes



VR GOGGLES
presented by Findorff



DEMOLITION WALL
presented by Tri-North Builders



BIG EQUIPMENT
presented by Ideal Crane/Aring

We're here to help!

Have questions? Email info@kidsbuildingwi.org



KIDS BUILDING WISCONSIN MAP

Booth location priority level will be based on amount of booth information provided.
Final selection of booth location is at the discretion of the site coordinator.



MAP KEY



POWER & WATER

Only available in this area.



POWER

Only available in this area.

BOOM LIFTS



TREE HOIST