



A FUN & EDUCATIONAL EVENT TO INSPIRE CHILDREN'S INTEREST IN CONSTRUCTION!



SPONSORSHIP OPPORTUNITIES

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SATURDAY | MAY 20 | 2023 | 9AM-3PM

Kids Building Wisconsin is a family favorite, free community event that focuses on getting kids interested in exciting construction-industry careers. At our fun, interactive event, kids participate in over 50 hands-on exhibits run by local trades and area businesses.

Some of the last event's popular exhibits included:

- **The Big Equipment**
- **Boom Lift Rides**
- **Build a Toolbox**
- **A Giant Sandpit**

The positive community feedback and media attention to Kids Building Wisconsin has been outstanding. Your generous sponsorship will help us continue to provide a free event for families. Based upon the last event's attendance of over 6,400 people, we anticipate **7,000 people in attendance** this year. With area skilled trades, contractors, architects, and suppliers already pledging support and participation, now is your chance to take part in this fantastic event.



Kids Building Wisconsin is a 501(c)(3) organization run by a volunteer Board of Directors. Our goal is to broaden our impact to support young people interested in entering the construction industry.





KIDS BUILDING WISCONSIN 2021

70
sponsorships!

6,425
kids & their families
in attendance!



6
Hours of
construction fun!

53
interactive exhibits!

46 press &
newspaper
mentions!

320

volunteers!

5
grand prize winners!

395

photo contest entrants!

3,000

construction items!

10
pieces
of
BIG
equipment!

" We are so proud to be part of this unique event where all contractors--large and small--come together for one day to promote the trades and inspire future builders in our community. It was truly priceless to watch young budding builders grab mags and trowels to simulate finishing concrete with our crews at our exhibit. The look of awe in the kids' faces that quickly turned into unfiltered excitement as they got to experience construction equipment like semis and bobcats up close was truly contagious!"

**Dena Gullickson, Stevens Construction
Kids Building Wisconsin Sponsor**

SPONSORSHIP LEVELS

DEADLINE: MARCH 9TH (TO BE INCLUDED ON PRINT MATERIALS)

	FRIEND \$500	BRONZE \$1,000	SILVER \$2,000	GOLD \$3,000	TITLE \$5,000
Video Feature (edited by KBW)					✓
Mention in print advertising					✓
Logo on homepage of website					✓
Logo on Facebook cover image					✓
Logo on promotional banners and signage					✓
Logo in promotional videos					✓
Logo on event map				✓	✓
Logo on flyers and promotional items				✓	✓
Banner at Event				✓	✓
Logo on event t-shirts			✓	✓	✓
Logo on sponsor page of website			✓	✓	✓
Announced mention at event			✓	✓	✓
Logo on video wall		Group	✓	✓	✓
Social media mention		✓	✓	✓	✓
Event exhibit	Optional*	Optional*	Optional*	Optional*	Optional*
Name listed on sponsor page of website	✓	✓			

SIGN-UP TO BE A SPONSOR:
[KIDSBUILDINGWI.ORG/SPONSORSHIP](https://kidsbuildingwi.org/sponsorship)

OTHER SPONSORSHIP OPPORTUNITIES:

Do you have ideas that don't quite fit our sponsorship packages?

Contact: info@kidsbuildingwi.org

*For exhibiting information and details on what's included, please go to page 5
 "Exhibiting at Kids Building Wisconsin."

EXHIBITING AT KIDS BUILDING WISCONSIN

What does being an exhibitor entail?

Our goal is to provide interactive, educational, and hands-on exhibits for kids ages 4-12. Although not every exhibit interests every age, we want to have engagement opportunities for everyone at our event. In prior years, exhibitors have included local trades, general contractors, subcontractors, suppliers, architects, engineering firms, and other industry-related groups interested in promoting construction careers.

For additional information about what being an exhibitor includes, see below:

What You Provide:	What We Provide:	Benefits of Exhibiting:
<p>The Activity (We're always happy to help come up with ideas!)</p> <p>Volunteers to Run Your Station</p> <p>Any Materials Required for Your Activity</p> <p>Prizes, or Other Giveaways, if Desired</p>	<p>1 - 10x10 Tent</p> <p>1 - 8 ft Table</p> <p>2 Chairs</p> <p>Lunch for Volunteers</p>	<p>Goodwill in Community</p> <p>Marketing (See Sponsorship Levels)</p> <p>Opportunity to Interact with Local Industry Professionals</p> <p>Fun Day Celebrating our Industry</p>



LUMBERJACK SHOW
presented by Duluth Trading Co.



VR GOGGLES
presented by Findorff



DEMOLITION WALL
presented by Tri-North Builders



BIG EQUIPMENT
presented by Ideal Crane/Airings

We're here to help!

Have questions? Email info@kidsbuildingwi.org



KIDS BUILDING WISCONSIN MAP

Booth location priority level will be based on amount of booth information provided.
Final selection of booth location is at the discretion of the site coordinator.

All Booths have Power Access



MAP KEY

-  BIG EQUIPMENT
-  BATHROOMS
-  WATER ACCESS
-  EXIT GATE
-  ADA PARKING
-  SHUTTLE STOP